

GENUINE
UNDEAD
*GOVERNANCE
POLICIES*



The Genuine Undead Governance Policies

Where Web3 meets Web2



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Genuine Undead Core Seven Principles

At Genuine Undead (“GU”) we believe in a better Web3, a more genuine Web3. After reviewing our Green Papers, having discussions as a Community and reflecting, these are the seven values at our core and the principles to which we adhere.

1. Be Genuine

Honesty and sincerity are paramount. Without pioneering trust in this space, adoption of Web3 technologies and brands will waver and trickle at best. The word “genuine” is in our name and at the forefront of our collective mind. We strive to be honest and we aim to earn the trust of holders and non-holders alike. GU will remain authentic and transparent by considering these principles throughout all organisational processes, echoed throughout our guidelines and in every action we take. Genuineness results in loyalty, a healthy Community and a vibrant social atmosphere.

2. Promote Inclusivity

GU welcomes all persons into our Community, regardless of race, colour, religion, belief system, gender, gender expression, sexual orientation, age, nationality, ancestry, ability, financial status, or any other personal characteristic used to divide us as a Community. GU aims to go beyond these discriminating variables; rather we encourage love, mutual respect, humility and dulling of the ego.

3. Safeguard Decentralisation

Decentralisation aims to empower the collective and enable the wider audience (community) to partake in governance. We understand the need for it and the importance of autonomy. At the same time, we understand that decentralisation, from an organisational perspective, comes with its own issues. GU aims to safeguard the values of decentralisation in a way that has never been done before. This is done by creating a network of Councils run by the Community and importing Web2 efficiency into a decentralised mesh. By doing so, we can harness the potential of the collective by encouraging and cultivating the contributions from each member of the Community, curating it and amplifying it with a common goal. Each member’s role is recognised and respected, allowing the power of all to harmonise — to become the work product of the project.

4. Push for Innovation

Genuine Undead brings a new formula to Web3 operation. We will not blindly employ the current methods of achieving success. Whenever appropriate, we will create new, more efficient and more effective ways to reach our goals. All innovation must also be in line with our ethos, to ensure that whatever we create does not harm the original GU collection; instead, it must provide value, be of a sustainable form and within our branding vision.

5. Ensure Sustainability

It is through sustainable forms of operations, services, products and endeavours that we strive to achieve our short-term and long-term goals. Sustainability in organisational operations permeates all the way through to our creative outputs and thus enables longevity of our collective. Keeping this pillar in the forefront of our minds ensures that we achieve our goals without depleting our greatest resource — the human potential of our Community. We encourage one another; we support one another; we celebrate one another.

6. Be Safe

GU understands the importance of safety and realises that the lack thereof is a direct barrier to greater adoption to the Web3 marketplace. We aim to provide an environment where online and Web3 safety is taught, encouraged and fostered. We will educate our Community about “Web3 Good Practice” to ensure a safer Web3 and develop innovative solutions to help safeguard individuals from hacks. We do not tolerate unhealthy criticism; on the contrary, we love healthy discussion. We do not promote FUD or attacks on individuals, groups or projects and believe fervently that it is through healthy discussion that Web3 will improve and grow. We will continue to develop educational and analytical tools as well as effective communication to keep all members of our Community safe.

7. Be Beneficent

GU's greater aim is to share our successful methods, ideas, creativity and values with other communities in Web3 and with humanity. We want a better Web3 in a better world.

Organisational Structure

Document ownership	Genuine Undead
Version	1.0.0
Name of responsible (sign-off) group / individual	Undead Council
Document Title	Organisational Structure
Vote Transaction ID	Link to Vote
Electronic location	G Drive / Genuine Undead / Guidelines
Policy author name & title	Doctorboom.eth

Scope of Policy

This policy outlines the overall structure and rationale for the Genuine Undead NFT project. It will detail the objectives of GU, how it will be organized and the purpose of the governance structures within it.

Introduction

Genuine Undead is a global NFT art project. Thousands of individuals have resonated with the GU art collection, spontaneously forming a cohesive group of like-minded individuals, who aspire to work together in a collaborative fashion, in a fair manner. A strong identity for this collective formed from the outset, fuelled by the spirit of decentralisation. However, as a Community we recognize that some proven Web2 structures provide efficiency and effectiveness in terms of completing tasks and ensuring high quality communal output.

GU has become the first hybrid Web2 / Web3 organisation in the world. GU incorporates elements of Web2 structures and balances them with our Web3 core principles, ensuring an appropriate level of decentralisation for our collective organisation. At the same time, some centralisation and Web2 characteristics are present in our structure. Our Web2.5 approach ensures we function effectively, efficiently, safely and to the highest of standards.



The Genuine Undead Organisational Structure

The aim of our governance structure is to promote the following:

- Encouraging the Community to provide creative content and ideas and allowing it to partake in the decision-making process.
- Involving the Community in decision-making where the decision affects the whole Community directly.
- Allowing certain decisions to be made quickly by employing internal Decision-Making Pathways (“DMPs”).
- Allowing open and transparent discussions where each Community member has an equal voice.
- Allowing compartmentalisation of the workflow through the creation of work groups.
Departments (Councils) have been created, allowing individuals with the appropriate skills to collaborate and work as a team, to achieve the goals of that Council.
- Allowing the most innovative ideas to be brought forward, discussed, refined and executed, provided they are in alignment with the GU ethos.
- Promoting cooperation and collaboration between Councils.
- Ensuring confidentiality and safety of all GU intellectual property, including ideas, data files, work in progress and any information identified as proprietary or confidential.
- Promoting effective and efficient functioning to maximize work output while minimizing resource use.
- Allocating and scaling our workforce appropriately, taking into consideration the skills available, cooperation between Councils, finances and other relevant metrics. The goal is to be efficient.

General Structure

Rationale

The GU Council governance structure was carefully conceived and purposefully crafted to achieve the above aims and objectives. Select members of the Community have been organized into a network of nine Councils. Some Councils are work oriented, some facilitate discussion and creativity, some provide review and audit roles, while some are purely administrative in nature.

We took the best aspects of Web2 organisational structures, from traditional companies, and ‘wrapped’ it in aspects of decentralisation from the digital ecosystem that has arisen around the blockchain (Web3). Decentralisation is present in the Councils so Community members can participate in discussions and contribute to the overall output of the organisation. Our unique Decision-Making Pathways combine the best of both worlds and differentiate our Web 2.5 governance model from both traditional Web2 corporate structures and emerging Web3 approaches, known as decentralised autonomous organizations.

Decisions of differing importance and impact will be made at different levels within GU, whether that be at the Council level, the Undead Council level or put to a vote for the entire Community. This decision-making structure is described in further detail below.

Macro Organisational Structure:

- **Community** - The Community as a whole
- **Councils** - Core Members, Contributors and Council Chairs
 - Analytics Council
 - Audio Visual Council
 - Design and Development Council
 - Digital and Social Council
 - Gaming Council
 - Literature Council
 - Lore Council
 - Peoples Council
 - Product Council
- **Undead Council (UnCo)** - Populated by Council Chairs, Discord Moderators, Administrators and Advisors:

Position Held	Name	Twitter Handle
Chair of Undead Council	Doctorboom	@Dctr_Boom
Co-Chair of Undead Council	MA!SON	@tMAISON
Treasurer	eggbert	@mydailyfantasy
Secretary	lhockeynut	@0x1hockeynut
Marketing & Social Chair	Mangchie	@Mangchinance
Analytics Council Chair	UN1536	@UN1536
Literature Council Chair	Liquidity_Art	@Liquidity_Art
Lore Council Chair	MA!SON	@tMAISON
Design & Dev Council Chair	Dillinjah_	@dillinjah_
Audio Visual Council Chair	xeroxmandala	@xeroxmandala
Peoples Council Chair	TBD	@
Gaming Council Chair	BT	@BT_default
Product Council Chair	GregorWilco	@gregormiltonson
Advisor	Olga	@Olga57612883

Councils

Council Structure

Each Council has the following positions:

Council Chair

This is an elected leadership position for each of the Councils. Only one Chair per Council can hold office at any given time, except in the case of Co-Chairs.

Core Member

Each Council has a certain number of Core Members, which varies from Council to Council. These Core Member positions are limited in availability and their supply depends on several factors, as will be detailed below.

Contributor

This role is for dedicated members of the Community who are willing to participate in the discussions taking place in each of the Councils. It is a no-obligation role, with individuals being able to attend or not, depending on their availability and their level of involvement with the topic at hand.

Please refer to Membership and Roles Policy for further information regarding these positions.

Council Purpose

Each Council has a specific purpose.

Analytics Council

- To analyse, interpret and display statistical data pertaining to the GU NFT from a supply, sales, holdership and social media perspective, as well as any other relevant metric that may provide further insight into its performance.

Audio Visual Council

- To create, compose, research and develop the sound of GU (music, themes, sounds) as well as the visuals of GU from a videography standpoint.

Design and Development Council

- To create high-level artistic output, curated in line with GU branding and lore. Specifically, to design, develop and create branding assets for GU, such as, websites, Dapps, contracts and utilities. The initial task will be to compile both the Official and Unofficial Branding Packages to provide internal guidance.

Digital and Social Council

- To develop and deploy previously approved marketing strategies.
- To assist with the management of all social accounts such as Discord, Twitter, Instagram, Reddit and others that may be added over time.
- To ensure there is a consistency between all GU social media platforms and that anything published conforms with GU branding guidelines and the overall marketing strategy.
- To develop public relations protocols and contingency plans, to ensure appropriate and consistent responses.

Lore Council

- To establish the world of the G-Universe – the fictional world of the Genuine Undead.
- To develop the lore of the G-Universe.
- To ensure the highest quality stories are told within the G-Universe bringing about a new and relevant IP that connects with its audience.
- To help the Community create their own GU stories, ensuring consistency within the G-Universe.
- To produce content in a variety of mediums from comics to animations, in cooperation with other Councils.

Gaming Council

- To research, develop and create video games themed around the art and lore of GU, ensuring that the output is of high quality and fun to play.
- To develop assets for metaverse integration.

Literature Council

- To draft and finalize all GU literary products, such as articles, papers and internal documents, ensuring that all such products are consistent and of the highest standard.

Peoples Council

- To oversee recruitment of Community members for Council roles and to ensure the safety and well-being of the Community through education and other appropriate programs.
- To create Web3 safety protocols for GU.
- To assist with the personal and professional development of Community members.

Product Council

- To design, develop and bring GU related products to market in a sensitive and innovative manner, ensuring that all products are of the highest quality and in accordance with the branding guidelines, art and lore of GU.

Undead Council Purpose

The Undead Council has the following purposes:

- To have an overall understanding of all GU operations from both a Community and Council perspective.
- To provide official GU representation at any public events.
- To hold regular meetings (minimum weekly) to discuss targets, strategies on short and long-term goals and to implement actions to achieve those goals.
- To make all organisational decisions with integrity and genuineness, bringing fairness, equal opportunity, autonomy and freedom to the forefront.
- To communicate effectively, efficiently and sensitively with the GU Community, ensuring that all valid concerns are addressed in a sincere and genuine manner.
- To provide an appropriate level of transparency without compromising GU trade secrets, IP or the success of any GU projects.
- To manage GU revenue and expenses with appropriate Community input.
- To uphold the core tenants of GU in all GU actions and activities.
- To curate the output of all Councils to ensure consistency with GU ethos and GU branding.
- To review and optimize all GU systems and DMPs on a real-time basis.
- To present all decisions that affect the whole collective or the GU brand to the Community for a fair and transparent vote.
- To develop and implement organisational and individual safety protocols to ensure excellence in cybersecurity practices, to reduce the risk of any GU system compromise.

Membership and Roles

This policy details how GU membership is defined and the benefits it confers. It also outlines the different roles that exist within the GU organisational structure, their purpose, the procedures for being appointed and any obligations that come with the role.

Membership

The status of GU Community Member is granted to any person who owns an electronic Web3 wallet that contains an Official Genuine Undead NFT, identifiable at the Ethereum Contract:

[0x209e639a0EC166Ac7a1A4bA41968fa967dB30221](https://etherscan.io/address/0x209e639a0EC166Ac7a1A4bA41968fa967dB30221).

Membership verification is completed with a third-party API, such as Vulcan, which can verify the assets a person has in their wallet. This can be updated on a regular basis so that membership is tracked in real time. Once confirmed, the person is assigned the “Genuine” role in the Official GU Discord and becomes eligible to access gated Discord channels as well as receiving other benefits which may become associated with GU ownership in the future.

The benefits of being a GU Community Member include the following:

- Access to gated areas in the Official Discord;
- Access to gated areas in the official website (www.genuineundead.io);
- Eligibility to sit on the Councils and the Undead Council;
- Eligibility to moderate the GU Official Discord;
- Eligibility to hold an administrative position or to serve in a role of responsibility within the GU organisation;
- Access to gated IRL events;
- Access to gated Web3 events;
- Access to gated promotional offers, products, digital services, or assets;
- Access to DAO voting mechanisms; and
- Ownership of the best pixel art in Web3.

Organisational Roles

These are the roles within the GU organisation and the responsibilities associated with them:

- Chair of the Undead Council
- Co-Chair of the Undead Council
- Secretary
- Treasurer
- Council Chair
- Council Core Member
- Council Contributor Member
- Advisor

Specific duties and responsibilities are set forth below, but all persons holding the above roles are expected to:

- Act in the best interests of the GU project and the GU Community, always;
- Avoid any conflict-of-interest situation relative to GU and to advise the Chair of the Undead Council if a conflict of interest arises; and
- Keep all non-public information gathered while acting in an official GU capacity in the strictest of confidence.

Role	Chair of Undead Council	Number	1
Holder	doctorboom.eth	Term	Open - Annual review
Details	<ul style="list-style-type: none"> To represent the GU Community at private or public functions, adhering to the Genuine Undead ethos and core values; To plan and shape the overall GU business strategy, in conjunction with the Undead Council; To ensure that all decisions, actions and operations are conducted in accordance with GU policies and DMPs; To develop and review governance guidelines; To call and chair all meetings of the Undead Council; To ensure that motions are stated, seconded, put to a vote and that the results are announced; After membership voting takes place, to appoint Council Chairs; To appoint members to fill vacant Council positions, in conjunction with Council Chairs; and To be an ex officio member of all Councils and to review their activities. 		

Role	Co-Chair of Undead Council	Number	1
Holder	tM!ASON	Term	Open - Annual review
Details	<ul style="list-style-type: none"> To represent the GU Community at private or public functions, adhering to the Genuine Undead ethos and core values; To plan and shape the overall GU business strategy, in conjunction with the Undead Council; To ensure that all decisions, actions, and operations are conducted in accordance with GU policies and DMPs; To assist the Chair when requested and perform such other duties as may be assigned by the Chair; To assume the duties and responsibilities of the Chair in the event of their absence; and To be an ex-officio member of all Councils and to review their activities. 		

Role	Undead Secretary	Number	1
Holder	1Hockey	Term	Open - Annual review
Details	<ul style="list-style-type: none"> To prepare regular reports regarding all official correspondence, administrative matters, and schedule of upcoming events and to present such reports to UnCo; To provide an agenda of upcoming meetings to the Chair and to publicize the agenda two days prior to the meeting; To record the minutes of Undead Council meetings and any other meetings; To present the minutes to the Chair in a timely manner for approval and have approved minutes publicized appropriately; To maintain a copy of all written materials presented at these meetings and attach them to the minutes; To maintain all records and documents pertaining to GU Council matters; To maintain an up-to-date roster of Undead Council and Council members, including position held and basic contact information; and To assist the Chair when requested and perform such other duties as may be assigned by the Chair. 		

Role	Undead Treasurer	Number	1
Holder	eggbert	Term	Open - Annual review
Details	<ul style="list-style-type: none"> To receive and archive receipts for all official GU transactions; To prepare and to present to the Undead Council monthly financial statements; To arrange payment for all appropriately authorized Genuine Undead debts and expenses; To work with auditors to ensure full transparency of financials. To arrange and supervise year-end internal audits of Genuine Undead financial activities and financial statements, to be conducted by an independent accounting firm; and To assist the Chair when requested and perform such other duties as may be assigned by the Chair. 		

Role	Advisor	Number	1
Holder	Olga	Term	Open - Annual review
Details	<ul style="list-style-type: none"> To sit on the Undead Council, attend Undead Council meetings and provide advice and other input, based on experience and expertise. 		

Role	Council Chair	Number	9 (one per Council)
Holder	Click here – or see page 11	Term	Open - Annual review
Details	<ul style="list-style-type: none"> To be responsible for all activities of their Council, including strategising short and long-term goals, assigning tasks to Core Members and Contributors, tracking progress on those tasks and goals, creating proposals to be considered by the Undead Council and reporting Council activities to the Undead Council; To ensure their Council is appropriately staffed, with a balance between Core Members and Contributors, holding internal Council elections as needed, with guidance and supervision from the Undead Council; To liaise with other Council Chairs and request inter-Council cooperation, as appropriate; Council Chairs are ex officio members of the Undead Council and are expected to attend Undead Council meetings to provide full reports of Council activities and progress. 		

Role	Core Council Member	Number	Variable
Holder	n/a	Term	Open - Annual review
Details	<ul style="list-style-type: none"> Core Member positions are limited in availability and their supply depends on workload, organisational demands and financial feasibility. The number of Core Members is set by the Undead Council, in consultation with the Council Chair. Core Members must have the necessary experience, skills, and regular availability to meet the requirements of that particular Council, as determined by the Council Chair. Core Members will be involved in Council discussions, planning and goal setting, as well as carrying out tasks assigned to them and assisting others in the Council with their tasks. 		

Role	Council Contributor Member	Number	Variable
Holder	n/a	Term	Open - Annual review
Details	<ul style="list-style-type: none"> Council Contributor positions are designed for individuals who do not have enough time or expertise to be Core Members of a Council. This role carries no obligations but allows members to learn and to contribute as appropriate, while having an equal voice as all other Council members. Council Contributors form part of the talent pool from which Core Members for that Council are recruited. To gain a Council Contributor role, one must show high interest and dedication to the GU project. 		

Policy for Decision Making within Genuine Undead

Document ownership	Genuine Undead
Version	1.0.0
Name of responsible (sign-off) group / individual	Undead Council
Document Title	Policy for Decision Making within Genuine Undead
Vote Transaction ID	Link to Vote
Electronic location	G Drive / Genuine Undead / Guidelines
Policy author name & title	Doctorboom.eth

Introduction

Genuine Undead is a decentralised organisation that has created a Web 2.5 structure which combines elements of traditional hierarchical organisational structures with decentralised, community-driven, decision-making processes. This policy outlines the roles and responsibilities of the various stakeholders in the decision-making process, as well as the procedures that will be followed when making decisions within the organisation. This policy will delineate the following:

Roles and Responsibilities of

- The Undead Council
- The Councils
- The Community

Procedures and Processes for

- Proposals and initiatives
- Day to day management of the Councils
- Decisions with potential to affect value of assets
- Transparency and accountability
- Collaboration and participation
- Collaboration with external organisations
- Financial approval process

Appointments to Positions for

- Chair
- Co-Chair
- Secretary
- Treasurer
- Council Chairs
- Advisors
- Council Core Members
- Council Contributor Members

Roles and Responsibilities

The Undead Council

- The Undead Council (“UnCo”) is the primary decision-making body for Genuine Undead. It is responsible for reviewing proposals and initiatives brought forward by Councils and the Community and making decisions on behalf of the organisation;

- The Undead Council is composed of the Chair, Co-Chair, Treasurer, Secretary, Advisor(s) and Chairs of the Councils;
- The Chair and Co-Chair of the Undead Council are responsible for leading the decision-making process and ensuring that all decisions are aligned with the goals and objectives of Genuine Undead, adhering to the guidelines, ethics and practices outlined herein;
- The Undead Council is responsible for setting objectives and priorities for GU, reviewing the initiatives and progress of Councils and addressing any issues or challenges that may arise; and
- The Undead Council is responsible for approving all financial budgets, including compensation, financing of projects and developing incentives for the completion of projects and the overall operation of GU.

The Councils

- Councils are specialised departments within Genuine Undead that focus on specific areas of work, as detailed above;
- Each Council is led by a Council Chair, who is responsible for managing the work of the Council and ensuring that it is aligned with the goals and objectives of GU;
- Councils are responsible for developing and refining proposals before bringing them forward for review by the Undead Council;
- The Council Chair is responsible for organising and delegating tasks to the rest of the Council members, arranging and organising meetings and ensuring that goals are being met; and
- Councils may include contributor members from the Community who can participate in discussions and contribute ideas and perspectives.

The Community

- The GU Community is comprised of all individuals who meet the requirements of Genuine Undead Community Member, as outlined above;
- The Community has a role to play in decision making when it comes to decisions that could affect the overall value or public perception of the GU brand or NFT;

- In such cases, the Undead Council will consult with the Community and assess sentiment before bringing the decision to a vote. Such votes will be respected and enacted immediately; and
- The Community may also bring forward proposals and initiatives for consideration by the Undead Council. Proposal submission proformas will be developed and made available in the communication channels of the Official GU Discord for this purpose.

Procedures and Processes

Proposals and Initiatives

- Proposals and initiatives may be brought forward by the Councils or the Community;
- Proposal criteria will be published separately and will outline the required information for all proposals;
- A proposal which satisfies the criteria will be brought forward to the Undead Council for review and consideration at a meeting specifically called for this purpose;
- If the proposal involves a request for funding, a comprehensive cost analysis must be provided;
- UnCo will review all proposals to ensure that they are:
 - Aligned with the ethos, core values, goals and objectives of GU;
 - Consistent with the GU brand;
 - Cost effective;
 - Value adding;
 - Innovative; and
 - Sustainable.
- A proposal must also be realistically achievable by a given time, or it may be put on hold until a more appropriate time presents itself;
- The Undead Council may request additional information from the Council or Community to assist in the review process;
- UnCo may seek input from other Councils or the Community if the proposal could significantly impact the organisation or brand; and
- Once the review process is complete, UnCo will decide on the proposal and inform the Council or Community of the outcome.

Decisions Affecting the Overall Value or Public Perception of Genuine Undead

- When a decision may affect the overall value or public perception of the Genuine Undead project or the GU NFT collection, the Undead Council will consult with the Community and assess sentiment before bringing the decision at hand to a vote;
- The process for conducting such votes will be clearly defined and transparently executed, with all members of the Community having an equal opportunity to participate;
- UnCo will abide by the vote of the Community to ensure that a decentralised approach is maintained for these major decisions;
- Snapshot.org will be used to execute and register votes on any proposal;
- A threshold voting system which represents the Community in a fair manner has been created;
- Thresholds have been weighted based on GU NFT ownership, as follows:
 - 1-49 GUs = 1 vote
 - 50-99 Gus = 5 votes
 - 100 or more = 10 votes
- The Genuine Undead Snapshot account address is: <https://snapshot.org/#/genuine-dao.eth>; and
- Upcoming votes, as well as the results, will be announced both in the Official GU Discord (in the announcements channel) and on the main Genuine Undead Twitter account.

Transparency and Accountability

- Undead Council will regularly report on its progress and hold open discussions with the Community to ensure that all stakeholders are kept informed and can provide feedback;
- UnCo will provide regular updates and reports to the Community on the progress and activities of the organisation, including information on financial performance, updates on initiatives and projects, as well as other matters of interest to the Community;
- The results of votes and decisions made by UnCo will be openly shared with the Community;
- UnCo will hold meetings and discussions with the Community to provide information, answer questions and receive feedback;
- UnCo will establish transparent communication channels, such as a public forum within the Official GU Discord, where Community members can access information and engage in discussions with UnCo and other stakeholders; and

- UnCo will provide detailed financial reports to the Community, including information on revenues, expenses, assets, liabilities and other relevant financial metrics. These reports will be published at a minimum quarterly and will be presented in a clear and accessible manner.

Collaboration and Participation

- Genuine Undead encourages collaboration and participation within the organisation and values the diverse ideas and perspectives of all Community members; and
- UnCo and Councils are committed to fostering open communication and promoting the active participation of all members in the decision-making process. This will be accomplished by facilitating conversations with the Community via the Official GU Discord and Twitter Spaces.

Collaboration with External Organisations

- All external third-party collaboration proposals will be reviewed by the Undead Council on a case-by-case basis to ensure that the proposal is:
 - Aligned with the ethos, core values, goals and objectives of GU;
 - Consistent with the GU brand;
 - Cost effective;
 - Value adding;
 - Innovative; and
 - Sustainable.
- If the proposal passes this analysis, it may be approved by UnCo without further process.
- But if the proposal could affect the overall value or public perception of the Genuine Undead project or the Genuine Undead NFT brand, discussions with the Community will be held before a decision is made. In such cases, legal advice or other outside expertise may be sought as well.
- Once all information has been gathered and Community input has been obtained, UnCo will approve or reject the proposal. In a case where the Community is not clearly aligned in its views on the proposal, UnCo may have the Community decide the issue via Community vote.

Financial Approval Process

- UnCo is responsible for managing the finances of Genuine Undead and making decisions related to financial matters;
- No financial expenditures can be made without the express written approval of either the Chair or the Co-Chair of UnCo;
- For any approved transaction, the following details must be recorded by the Treasurer in a ledger:
 - Date of transaction;
 - Transaction reference code;
 - Amount in ETH;
 - Value in USD at the time of the transaction;
 - Purpose of transaction;
 - Destination address;
 - Approval ID;
 - Approved by; and
 - Executed by.
- UnCo will provide quarterly financial expenditure forecasts to allow the Community to understand how Genuine Undead financial resources will be used;
- All financial decisions, such as budgeting, investments and spending will be thoroughly reviewed and discussed by UnCo before being approved; and
- UnCo may seek input and feedback from the Councils and the Community when making important financial decisions that could significantly impact the overall organisation.

Approval Authority

- The Chair and Co-Chair of UnCo have the authority to approve financial decisions in conjunction with any recommendations from UnCo;
- In the event of a lengthy absence of the Chair and Co-Chair, the Treasurer or another member of UnCo designated by the Chair will have the authority to approve financial decisions.

Appointing Council Members

Appointing Chair or Co-Chair

In the event the Chair of the Undead Council can no longer act in that role, the Co-Chair will assume the role, subject to UnCo confirmation, by majority vote.

If the Co-Chair is not willing or able to assume the role of Chair, two new candidates for the position will be selected from the remaining UnCo members, and the Community will elect the Chair by majority vote.

In the event the Co-Chair can no longer act in that role, a replacement will be selected by UnCo from the remaining UnCo members by majority vote.

In the event of a simultaneous vacancy of both Chair and Co-Chair positions, UnCo will select three or more candidates from the remaining UnCo members and the Community will elect both the Chair and Co-Chair by majority vote.

Appointing the Secretary

The Secretary of UnCo is appointed by the Chair and the Co-Chair of UnCo, based on recommendations from UnCo. Where appropriate, applications from the Community will be solicited and considered.

Appointing the Treasurer

The Treasurer of UnCo is appointed by the Chair and the Co-Chair of UnCo, based on recommendations from UnCo. Where appropriate, applications from the Community will be solicited and considered.

Appointing Council Chairs

Council Chairs are appointed by the Chair and the Co-Chair of UnCo, based on recommendations from UnCo. Where appropriate, applications from the Community will be solicited and considered.

Appointing Advisors

Advisors are appointed by the Chair and the Co-Chair of UnCo, based on recommendations from UnCo. Where appropriate, applications from the Community will be solicited and considered.

Appointing Council Core Members

Core Members are appointed by the Chair of each respective Council. An increase in the Core Membership number must be approved by UnCo. In the event of a vacant Council Core position, the Council Chair will select a replacement from the existing Council Contributor members of that Council. The replacement Core Member must have the necessary skills, motivation and free time to take on the role to good effect.

Appointing a Council Contributor

Council Contributor positions are open to Community members but are reserved for individuals who have shown dedication and contribution to the project and the Community for a significant period and demonstrated a genuine interest in the long-term success of the project. Appointments are made by the Council Chair for each respective Council.

Crypto Wallet Security Policy for Genuine Undead

Document ownership	Genuine Undead
Version	1.0.0
Name of responsible (sign-off) group / individual	Undead Council
Document Title	Crypto Wallet Security Policy
Vote Transaction ID	Link to Vote
Electronic location	G Drive / Genuine Undead / Guidelines
Policy author name & title	Doctorboom.eth

Introduction

Genuine Undead uses Gnosis Safe for the Community Wallet with a minimum three out of five signatory approval process for withdrawals. This policy outlines the procedures and practices that are followed to ensure the security of GU's crypto wallets and the assets they contain.

Policy Statement

Genuine Undead is committed to protecting the security of its crypto wallets and the assets they contain. GU will go to great lengths to ensure that its wallets are secure and will follow best practices for managing and protecting its private keys and other sensitive information.

Procedures for Managing and Safeguarding Crypto Assets

- GU uses Gnosis Safe with a minimum 3 out of 5 signatory approval process for withdrawals;
- GU will designate specific individuals as wallet signatories and will ensure that only authorised personnel have access to the private keys and other sensitive information associated with the wallets;
- GU will follow industry gold standard practices for generating, storing and protecting its private keys, including using strong, unique passwords and storing them in a secure location;
- GU will implement security measures to protect against unauthorized access to its wallets, including enabling two-factor authentication and monitoring for suspicious activity; and
- GU will periodically review and assess the security of its wallets and will take steps to address any vulnerabilities or weaknesses that are identified.

Wallets:

Genuine-undead.eth - Genuine Undead NFT Royalty and Donation Wallet.

0x7d527e8F4E4f8d71a83656a1DA46df58D25a

F677

Current signatories on the multi-signature Gnosis Safe:

- Doctorboom.eth
- MA!SON
- eggbert
- XDM99
- KTchan

Guwallet.eth - Genuine Undead Revenue Wallet.

(TBD)

Current signatories on the multi-signature Gnosis Safe:

TBD

Incident Response

- In the event of a security incident involving Genuine Undead's crypto wallets, GU will take steps to minimize the impact and any losses;
- GU will investigate the incident to determine the cause and extent of the breach and will take steps to prevent similar incidents from occurring in the future; and
- GU will inform all relevant parties, including UnCo and the Community, of the incident and any actions that are being taken in response.

Policy on Cybersecurity for Discord

Document ownership	Genuine Undead
Version	1.0.0
Name of responsible (sign-off) group / individual	Undead Council
Document Title	Cybersecurity for Discord
Vote Transaction ID	Link to Vote
Electronic location	G Drive / Genuine Undead / Guidelines
Policy author name & title	Doctorboom.eth

Purpose

The purpose of this policy is to ensure the safety and security of the Official GU Discord users and to protect the Community from cyber threats such as hacks and malware.

Scope

This policy applies to all members of the Official GU Discord, including administrators, moderators and regular users. It also applies to the use of all Discord-related tools and platforms, including the Discord app and Discord website.

Policy

Genuine Undead is committed to maintaining the safety and security of all Official GU Discord users and to protecting our Community from cyber threats. To this end, GU will take the following steps to ensure the cybersecurity of our Community:

- Implement strong passwords for all Discord accounts and regularly update them to prevent unauthorized access. Changing passwords on a regular basis is required as this refreshes the Discord tokens and makes it less likely for accounts to be compromised;
- Enable two-factor authentication for all Discord accounts to provide an additional layer of security;
- Educate members on safe online practices, including avoiding suspicious links, downloading unknown files and sharing personal information;
- Regularly update the Discord app and other related tools and platforms to ensure that they are secure and free from vulnerabilities;
- Monitor all users of the Official GU Discord for any suspicious activity or threats and take appropriate action to prevent or mitigate them;
- Report any suspected cyber threats or incidents of unauthorized access to Discord support and any other appropriate authorities; and
- Encourage members to turn off direct messages for their personal accounts to bolster security for their accounts.

Responsibilities

All Genuine Undead Community members have a responsibility to contribute to the cybersecurity of our Community. This includes:

- Using strong and unique passwords for their Discord accounts and regularly updating them;
- Enabling two-factor authentication for their Discord accounts;
- Being aware of safe online practices and following them to protect themselves and the Community;
- Reporting any suspicious activity or threats to Official GU Discord administrators or moderators; and

- Turning off direct messages for their personal accounts to bolster security.

The Discord administrators and moderators have a responsibility to ensure the safety and security of the Community and to take appropriate action to prevent or mitigate cyber threats. This includes:

- Enabling two-factor authentication for all Discord accounts with administrative privileges;
- Educating members on safe online practices and monitoring the Community for suspicious activity or threats; and
- Taking appropriate action to prevent or mitigate cyber threats, including banning malicious users and reporting threats to Discord support and any other appropriate authorities.

Policy on Equality and Diversity

Document ownership	Genuine Undead
Version	1.0.0
Name of responsible (sign-off) group / individual	Undead Council
Document Title	Equality and Diversity
Vote Transaction ID	Link to Vote
Electronic location	G Drive / Genuine Undead / Guidelines
Policy author name & title	Doctorboom.eth

Purpose

The purpose of this policy is to ensure that Genuine Undead is a welcoming and inclusive place for all members and that everyone is treated with respect and fairness, regardless of their background or characteristics.

Scope

This policy applies to all GU Community Members, including Undead Council members, Council Core Members, Council Contributors, anyone who holds a GU NFT, but also to anyone who enters our Community environment, such as the Official GU Discord, GU-Hosted Twitter Spaces and GU organized events.

Policy

Genuine Undead is committed to promoting and protecting equality and diversity in all aspects of its work. We believe that a diverse and inclusive organisation is essential for achieving our mission and our goals, and for creating a positive and supportive environment for all members. We strongly encourage all members to support this commitment and to respect the rights of others.

To this end, GU will take the following steps to promote and protect equality and diversity:

- Provide training and education for members on diversity, equality and inclusion, to ensure that everyone understands the importance of these values and knows how to apply them in practice. This will be organized by the Peoples Council and resources will be made available through seminars and the Official GU Discord;
- Develop and implement policies and practices that are inclusive and respectful of all members, regardless of their background or characteristics;
- Set diversity targets to ensure that GU is representative of the communities we serve;
- Ensure that all members have the right to be treated with respect and fairness and are free from discrimination and harassment;
- Provide a mechanism for reporting and addressing incidents of discrimination or harassment, including clear guidance on how to report such incidents and the steps that will be taken to resolve them. This will be done by creating a reporting ticketing system on the Official GU Discord and providing contact details on the GU website for submitting a complaint or a concern;
- Regularly review and monitor the effectiveness of our equality and diversity policies and practices, with regular reports on progress made and any areas for improvement; and
- Consult with and involve GU members and other stakeholders in the development and implementation of our equality and diversity policies and practices.

Responsibilities

All GU Community Members have a responsibility to respect the rights of others and to support the promotion and protection of equality and diversity. This includes:

- Treating everyone with respect and fairness, regardless of their background or characteristics;
- Reporting any incidents of discrimination or harassment that are witnessed or personally experienced; and
- Complying with all GU policies and procedures on equality and diversity.

The GU Collective will take appropriate disciplinary action against any member who violates this policy.

Anti-Bullying Policy for Genuine Undead

Document ownership	Genuine Undead
Version	1.0.0
Name of responsible (sign-off) group / individual	Undead Council
Document Title	Anti-Bullying Policy
Vote Transaction ID	Link to Vote
Electronic location	G Drive / Genuine Undead / Guidelines
Policy author name & title	Doctorboom.eth

Introduction

Genuine Undead is committed to creating a safe and respectful Community for all members. This policy outlines GU's stance on bullying and the steps that will be taken to prevent and address instances of bullying within GU.

Definition of Bullying

For the purposes of this policy, bullying is defined as any repeated or persistent behaviour that is intended to cause physical, emotional, or psychological harm to another person, or that creates a hostile or intimidating environment. This can include physical, verbal, or online bullying.

Policy Statement

Genuine Undead does not tolerate any form of bullying within the organisation. All GU Community Members are expected to treat others with respect and kindness and to refrain from engaging in any behaviour that may be considered bullying.

Scope

This policy applies to all GU Community Members, including Undead Council members, Council Core Members, Council Contributors, anyone who holds a GU NFT, but also to anyone who enters our Community environment, such as the Official GU Discord, GU-Hosted Twitter Spaces and GU organized events.

Procedures for Addressing Bullying:

- A system for reporting and addressing incidents of bullying will be provided, including clear guidance on how to report such incidents and the steps that will be taken to resolve them. This will be done by creating a reporting ticketing system on the Official GU Discord and providing contact details on the GU website for submitting a complaint or a concern;
- Bullying includes instances of “sell shaming”. Users are strongly recommended to resist urges to put down others for choices they make with their own investments;
- All reports of bullying will be taken seriously and will be promptly investigated by UnCo;
- If the investigation determines that bullying has occurred, appropriate action will be taken, which may include disciplinary measures, mediation or other interventions;
- If there are repeated concerns with respect to bullying, members may be timed out from the Discord or banned from the Community aspects of GU; and
- GU will take steps to protect the privacy and confidentiality of those involved in bullying incidents and will not tolerate any retaliation against those who report bullying.

Prevention and Education

- Genuine Undead will work to prevent instances of bullying within the organisation through ongoing education and awareness efforts;
- GU will provide resources and support to help members understand what constitutes bullying, how to recognize it and how to address it; and
- GU will encourage open communication and dialogue to help create a positive and respectful culture within the organisation.

RISE *AND* SHINE

